

March 2014 Vol. XX

Hot Topics link:  
Dates to Remember!

April 8th MCHA  
Membership Lunch  
Hyatt Regency

April 30th  
Sustainability in  
Hospitality – Product,  
Production and  
Waste Seminar 2-5  
pm  
Asilomar Conference  
Grounds

June 4th Employee  
Appreciation Day  
Monterey  
Fairgrounds

Between the Sheets  
MCHA Herald Column  
1<sup>st</sup> Saturday of each  
month [more](#)

We have a new facebook  
page!

Please like us and  
forward to your staff,  
associates and friends!



If you would like to  
participate on any one of  
our Committees please  
contact Bonnie Adams  
at [info@mcha.net](mailto:info@mcha.net)




**Bubbles & Bowties! Annual Dinner:** Sam's Under the Sea Soiree lived up to its name as event host, the Monterey Marriott, was transformed into an underwater adventure with help from Illusions of Grandeur! From formal attire to wetsuits adorned with bowties and cumber buns along with a "Boatload of Booze" raffle prize, sparkling wine, specialty drinks and chocolate treasure chests for dessert, fun was had by all!! Nearly 100 event sponsors and their guests were treated to an amazing VIP Sponsor Reception complete with caviar, tray passed champagne from Young's Market and one of the Central Coast's most incredible views from the Ferrante Ballroom. A record number of attendees came to celebrate with Chair Sam Teel as we honored our Hospitality Professional of the Year, John Lloyd. The event was a success on so many levels and we could not have done it without the support of our valued members who purchased sponsorships, donated fantastic auction items, purchased raffle tickets, attended the event and bid on silent and live auction items. And of course, we had a fantastic committee headed by Ken Rauh, A Taste of Monterey and Mia McKee, GuestLife Magazine. Please click here for a [list of sponsors](#) And thanks you to DMT Imaging for the [fantastic photos!](#)



**Employee Appreciation Day:** Get your teams ready for Employee Appreciation Day scheduled for June 4<sup>th</sup> at the Monterey Fairgrounds! Start practicing for the friendly competitions including bed making, bartending, bell staff, food and beverage, napkin folding, chowder cook-off....and the popular GM competition, in addition to the exciting soccer tournament! At the conclusion of the competitions we will have a barbecue for all employees and their families. Everyone in MCHA is invited to participate so mark your calendars for June 4<sup>th</sup>. Details on how to sign up will be coming soon.

**Coalition of Peninsula Businesses:** The Coalition of Peninsula Businesses recently voted unanimously to oppose the initiative to buy-out Cal Am that will be on the June ballot. The Coalition opposes the initiative for four [simple reasons:](#) [more](#)

**Government Affairs:** The GAC continues to be very busy. Between water projects, public initiatives and upcoming elections, there does not seem to be a dull moment! Here are some [key updates:](#) [more](#)

**Membership News:** Get involved and be proactive! Renew your commitment to MCHA and our industry and realize the benefits of membership. Join one of our vibrant and influential committees, meet new contacts and make a difference: [download committee contact information.](#) 

**Member Spotlight:** Monterey Museum of Art - This inviting, three-story landmark is located across from historic Colton Hall in the heart of Old Monterey. The Museum features eight galleries devoted to exhibitions of American and early California painting, photography and contemporary art. An art reference library offers a quiet space to read and research anytime the Museum is open. Come & visit.



**Focus on Membership:** Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

L&G, LLP Attorneys at Law  
Michael's Catering  
Nepenthe

Spa on the Plaza  
Otis Elevator  
The Farm



[www.mcha.net](http://www.mcha.net)

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