

November 2013 Vol. XVII

Hot Topics: Dates to Remember!

December 10th
MCHA Christmas Lunch
Monterey Plaza Hotel &
Spa

January 16th
Trends in Labor
Law/Affordable Health
Care Act

February 21st
MCHA Annual Dinner
Monterey Marriott

Rancho Cielo Now
Recruiting 



Between the Sheets
MCHA Herald Column
1st Saturday of each
month

We have a new
facebook page!

Please like us and
forward to your staff,
associates and friends!





If you would like to
participate on any one
of our Committees
please contact Bonnie
Adams at
info@mcha.net

25th Annual Hospitality Recognition Lunch: The 25th Anniversary of the Hospitality Recognition Lunch was celebrated on November 1st at the Monterey Conference Center. Approximately 500 shining stars of our industry were honored at a wonderful lunch and awards ceremony. Our Master of Ceremonies, Barry Brown, was spot on with his delivery of the "stories" and Ted Balestreri gave us an inspirational speech of how influential Papa Vince was at the Sardine Factory and to our industry. Congressman Sam Farr presented MCHA with a Congressional award in recognition of our 25th anniversary of this unique event honoring the extraordinary efforts of those nominated today and in the past. As he said, "The place sells the destination first, but it's the hospitality employees that keep people coming back." A BIG **congratulations to our finalists** for going above and beyond their job descriptions....what fantastic employees we have in Monterey County! **Thank you to all the committee members, volunteers and businesses** that donated to this wonderful event. Click here for the day's **photo journal**.  



Education Training 2014 (New Seminar Pricing - Plan and Budget Now!)

The Monterey County Hospitality Association is bringing important training opportunities to MCHA members in 2014, including:  
Professional Development/Career Enhancement to advance careers in the hospitality field

- Developing Guest Loyalty – February
- The Three Cs: Confidence, Communication and Credibility – May
- Using Emotional Intelligence to Drive Performance – September
- Setting Goals: Convert Strategy to Flawless Execution – November

Professional Services to build skills and keep knowledge current:

- Trends in Labor Law/Affordable Health Care Act – January 16th 8:00 am.
- Creating Sustainability to Drive Profits – April
- Serving Alcohol Safely – May (tentative)
- (Topics and dates subject to change)

Seminars are available to unlimited staff participation for one fee. Read more about the new pricing package..... Sign up today Note: If you have signed up for the new seminar pricing program, please contact Bonnie Adams at the administrative office – 626-8636.

Industry News: The Water Management District announces an important public outreach campaign that directly affects MCHA members. All California American Water customers within the MPWMD are eligible and the rebates are very generous! Some rebates include up to \$200 for a high efficiency toilet or up to \$1000 for a commercial grade clothes washer. We are urging businesses and commercial property owners to act as these water efficient fixtures and appliances become requirements on 1/1/14. For more information, please visit www.montereywaterinfo.org or call 831.658.5601  

Focus on Membership - Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

A Shade Above
Monterey Marriott
Tally Ho

Wald Ruhnke & Dost
Pine Inn
Refuge



If you are interested in having your business spotlighted, please contact info@mcha.net

www.mcha.net

[click here if you are having difficulty viewing this email](#)