

February 18th Vol. X

Hot Topics:

Dates to Remember!

Tuesday Feb. 19th call to Action- Support the preferred Alternative To the Monterey Conference Center, City Council Meeting 7pm [▶ more](#)

Wednesday Feb. 27th Education Seminar CSUMB "Developing Loyal Guests- Here is How" [▶ more](#) Reservations due by this Friday

Friday, March 15th MCHA Annual Dinner Celebration!

If you would like to participate on any one of our Committees please contact Bonnie Adams at info@mcha.net

Member to Member Outreach Programs

- ◆ Direct-Link: a new membership exclusive opportunity to reach fellow MCHA members via email.
- ◆ Web site advertising
- ◆ Newsletter advertising
- ◆ Member Spotlight opportunities
- ◆ Mailing labels
- ◆ Brochures displayed at membership lunches

[▶ more details](#)



MCHA Annual Dinner - March 15th is the date for MCHA's Annual Dinner Celebration and Awards - Diva's, Dandies and Decadence.....The Legends of the Hotel Del Monte Live On!





Join us on March 15th as we honor our 2012 Hospitality Professional for the Year, Michael Oprish, President and General Manager of Bernardus Lodge and Bernardus Winery, at MCHA's Annual Dinner and Awards Celebration at the Hyatt Regency Monterey Hotel & Spa.

[Buy Tickets](#)

Tickets are available to purchase on line

There are [sponsorship](#) packages available. If you are considering being a sponsor of this great event act soon. We are in need of great [auction items](#). The deadline for your contribution is approaching fast, please take a moment and contribute. We need your help to make this a successful fundraiser to support MCHA's vital programs. Please click above links for more information. Thank you!

Government Affairs News - Turn out and support us on February 19th at 7:00 pm when the Monterey City Council will decide the future of the Monterey Conference Center. The Monterey Conference Center has been an integral part of downtown Monterey for 35 years. It has been a vital cog in the past development of the downtown area, the waterfront and the wharf. It has attracted tens of thousands of visitors and been an "anchor tenant" for that area. Time has passed and technology has exploded and now the Conference Center is in need of a major renovation if it is to remain a favored destination. [▶ more the Conference Center](#) 

Water Coalition - At last! Progress toward a water supply and progress toward commercial water rate equity.....Last time we mentioned that Coalition members were having meetings with Peninsula Mayors about Cal Am's proposed water supply project and about resizing the project to provide a long-term sufficient and sustainable water supply. And a Coalition representative recently joined in an ex parte meeting with a PUC Commissioner about fixing commercial water rates. [Those meetings paid big dividends!](#) [▶ more](#) 

Member Spotlight - First Community Bank, Vice President, Kevin Rappleye, has specialized in lodging financing for over 15 years and has over 20 years experience in SBA lending. FCB is actively seeking lodging financing, for both acquisitions and refinancing, and are comfortable with both flagged and non-flagged properties. Funds are also available for FF and E, renovations, expansions, and even working capital. Loans are fully-amortized for up to 25 years and offer highly competitive fixed and floating interest rate alternatives. Loans are available to \$5,000,000 and higher. First Community Bank is also an SBA PLP-Approved Lender and can lend throughout the Western US.



Feel free to give him a call to discuss the various financing alternatives available to you at 916-709-1564. Put Kevin's \$300 million + motel lending experience to work for you as you build for the future.

Focus on Membership - Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

- | | |
|---|--|
| Access Monterey Peninsula (AMP) | Big Sur River Inn |
| Café Fina | Champlin Wireless Communications |
| Elab Communications | Hilton Garden Inn |



If you are interested in having your business spotlighted, please contact info@mcha.net

www.mcha.net

[click here if you are having difficulty viewing this email](#)