



August 10<sup>th</sup>, 2017

The Monterey County Hospitality Association (MCHA)  
is pleased to announce

**Hospitality Recognition Day**  
**on Wednesday, November 1<sup>st</sup>, 2017** 12:00 p.m. – 2:00 p.m.  
at the Portola Hotel & Spa

The Hospitality Recognition Lunch has grown to be the largest event to recognize our hospitality employees in California, due primarily to the broad base of cooperation and support from the community and local tourism leaders. Last year the event was attended by 600 people from our community, including over 400 individuals recognized for excellence in hospitality.

The awards program is designed to recognize all outstanding people working in the hospitality industry who perform beyond expectations. Nomination forms for the “Excellence in Hospitality Category Awards” (for line staff employees only) and the “Special Achievement Award” (for hourly supervisors) are enclosed for you to use to nominate the outstanding employees in your organization. If you need additional forms, please feel free to copy the attached nomination forms. All nominated employees will be publicly recognized and will receive an “Excellence in Hospitality” pin. Judges will choose ten finalists for the Papa Vince Award. The Special Achievement Award will remain the same as previous years with no changes. Nominations are open to the employees of any business that is a member of MCHA.

There are no limits to the number of hospitality employees you may nominate. **Take this opportunity to nominate and acknowledge your outstanding employees! Use this awards event as an occasion to give recognition to your employees and create a very special afternoon.** Please submit your nominations to the address listed on the nomination form **no later than September 8<sup>th</sup>, 2017**

Please complete the luncheon reservation form in this packet and return it today to reserve space for this special event. We are expecting seats to sell quickly for the Hospitality Recognition Day luncheon, an event that will recognize your employees as an integral part of your business and the hospitality industry.

Best Regards,

Ted Balestreri II  
Chair, MCHA



**Criteria: 10 Finalists for the Papa Vince Award**  
**9 CATEGORY AWARD WINNERS!**

**Who is eligible?**

All non-management/non-supervisor hourly employees are eligible to become one of the nine finalists for the Papa Vince Award. Please consider all employees whether they have guest contact or not when making your nominations. Salaried employees in management positions are not eligible. **Employees that won last year are not eligible to win this year. They can however, be recognized using the recognition only form at the end of the packet. They will receive a pin, name in program and acknowledgement in the newspaper.**

**How many employees may I nominate?**

You may nominate as many employees as you wish. This is a wonderful way to acknowledge your many employees that have made contributions to your business and to the hospitality industry.

**How will my employees be acknowledged?**

All nominated employees will receive an Excellence in Hospitality pin. Should one of your employees be selected as one of the Top 10 Finalists, they will receive numerous plaques, as well as gift certificates to area attractions, restaurants and/or accommodations.

**Guidelines**

Businesses will be given the following guidelines in order to assist in the selection process. These guidelines are intended to be award categories, one winner will be chosen from each category listed. Following is the criteria:

1. Focusing on the Guest Experience **\*(4 Winners-1 from each business category listed below)**
2. Innovation and Technology **(1 Winner-any business category)**
3. Humanitarian/Community Service Efforts **(1 Winner any business category)**
4. Longevity **(1 Winner any business category)**
5. Effective Team Player **(1 Winner any business category)**
6. Best Display of Safety & Security **(1 Winner any business category)**

**For consideration of the Papa Vince Award, an employee should excel in one or more of the above categories.**

**\*The judges will ensure that one winner in the Focusing on the Guest Experience Award Categories will come from each of the following Business category:**

1. Large Hotel (51+ employees)
2. Small/Med Hotel/Motel/Inn (1-50 employees)
3. Restaurant
4. General Business (ie. Retail, Laguna Seca, transportation, rental car, Aquarium, etc)

**Please complete the entire nomination form for your Papa Vince Award candidates. For employees not being considered for the Papa Vince award please complete the form on the last page.**

**Special Achievement Award Criteria**

This category acknowledges the hourly supervisor. Judges will put a higher level of expectation on these employees and will honor the winner with a Special Achievement Award. Criteria that judges will be using will include the following:

1. Focusing on the Guest Experience
2. Innovation and Efficiency
3. Humanitarian Efforts
4. Leadership
5. Safety and Security
6. Financial Management



**"EXCELLENCE IN HOSPITALITY"**

***NOMINATION FORM***  
***(For hourly line staff employees only)***

**NOMINATION DEADLINE – SEPTEMBER 8<sup>th</sup>, 2017**

**Return completed forms to: Monterey County Hospitality Association (MCHA)**

**Attention: Bonnie Adams**

**P.O. Box 223542, Carmel, CA 93922**

**626-8636 / 626-4269 fax / website: [www.mcha.net](http://www.mcha.net)**

**Please plan ahead! We prefer to receive your nomination forms via mail or email!**

**Finalists will be selected by the judges and the winners will be announced at the Hospitality Recognition Luncheon, Wednesday, November 1<sup>st</sup>, 2017, Portola Hotel & Spa, 12:00-2:00.**

**(Please type or print legibly)**

EMPLOYEE NAME: \_\_\_\_\_

EMPLOYEE JOB TITLE/POSITION \_\_\_\_\_

NAME OF ORGANIZATION \_\_\_\_\_

ADDRESS OF ORGANIZATION \_\_\_\_\_

PHONE OF ORGANIZATION \_\_\_\_\_

DOES THIS PERSON HAVE DIRECT GUEST CONTACT? YES  NO

THIS PERSON IS BEING  
NOMINATED BY: \_\_\_\_\_

HOW LONG HAS THE NOMINEE BEEN  
WITH YOUR ORGANIZATION: \_\_\_\_\_

HOW LONG HAS THE NOMINEE BEEN  
IN THE HOSPITALITY INDUSTRY: \_\_\_\_\_

**(PLEASE COMPLETE BOTH PAGES)**





**"SPECIAL ACHIEVEMENT AWARD"  
NOMINATION FORM  
(For hourly supervisors only)**

**NOMINATION DEADLINE – SEPTEMBER 8<sup>th</sup>, 2017**

**Return completed forms to: Monterey County Hospitality Association (MCHA)  
Attention: Bonnie Adams  
P.O. Box 223542, Carmel, CA 93922  
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(Please type or print legibly)**

EMPLOYEE NAME: \_\_\_\_\_

EMPLOYEE JOB TITLE/POSITION \_\_\_\_\_

NAME OF ORGANIZATION \_\_\_\_\_

ADDRESS OF ORGANIZATION \_\_\_\_\_

PHONE OF ORGANIZATION \_\_\_\_\_

DOES THIS PERSON HAVE DIRECT GUEST CONTACT? YES  NO

THIS PERSON IS BEING  
NOMINATED BY: \_\_\_\_\_

HOW LONG HAS THE NOMINEE BEEN  
WITH YOUR ORGANIZATION: \_\_\_\_\_

HOW LONG HAS THE NOMINEE BEEN  
IN THE HOSPITALITY INDUSTRY: \_\_\_\_\_

**(PLEASE COMPLETE BOTH PAGES)**



**SPECIAL ACHIEVEMENT AWARD  
NOMINATION FORM**  
(only hourly supervisors eligible)

Please select the area(s) in which you are nominating a supervisor:

- Focusing on the Guest Experience
- Innovation & Efficiency
- Humanitarian Efforts
- Leadership
- Team Development
- Security & Safety
- Financial Management

If none of the above applies, write in your own guidelines: \_\_\_\_\_

Confine your remarks to this space. Attachments will not be considered.

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**HOSPITALITY RECOGNITION LUNCHEON**

**WEDNESDAY, NOVEMBER 1<sup>st</sup>, 2017**

**12:00 - 2:00 pm**

**PORTOLA HOTEL & SPA  
2 PORTOLA PLAZA  
MONTEREY**

**ADVANCE LUNCH RESERVATIONS REQUIRED**

PLEASE RESERVE \_\_\_\_\_ SEATS AT \$25 EACH FOR:

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

WILL YOU REQUIRE TRANSPORTATION: YES \_\_\_\_\_ NO \_\_\_\_\_ #PEOPLE \_\_\_\_\_

**\*\*\*(Reservations must be made by October 16<sup>th</sup> to guarantee your place)\*\*\***

Make checks payable to: Monterey County Hospitality Association (MCHA)  
P.O. Box 223542, Carmel, CA 93922  
626-8636 / 626-4269 FAX / [www.mcha.net](http://www.mcha.net)

**RESERVATION DEADLINE – OCTOBER 16<sup>th</sup>, 2017  
PRE-PAID RESERVATIONS REQUIRED  
NO REFUNDS**

