



National Restaurant Association Educational Foundation Overview

December 2021

WE FEED DREAMS & BUILD FUTURES



ATTRACT
people from all
backgrounds
to jobs and careers in
restaurants



EMPOWER
people to explore and
chart their own path
to success



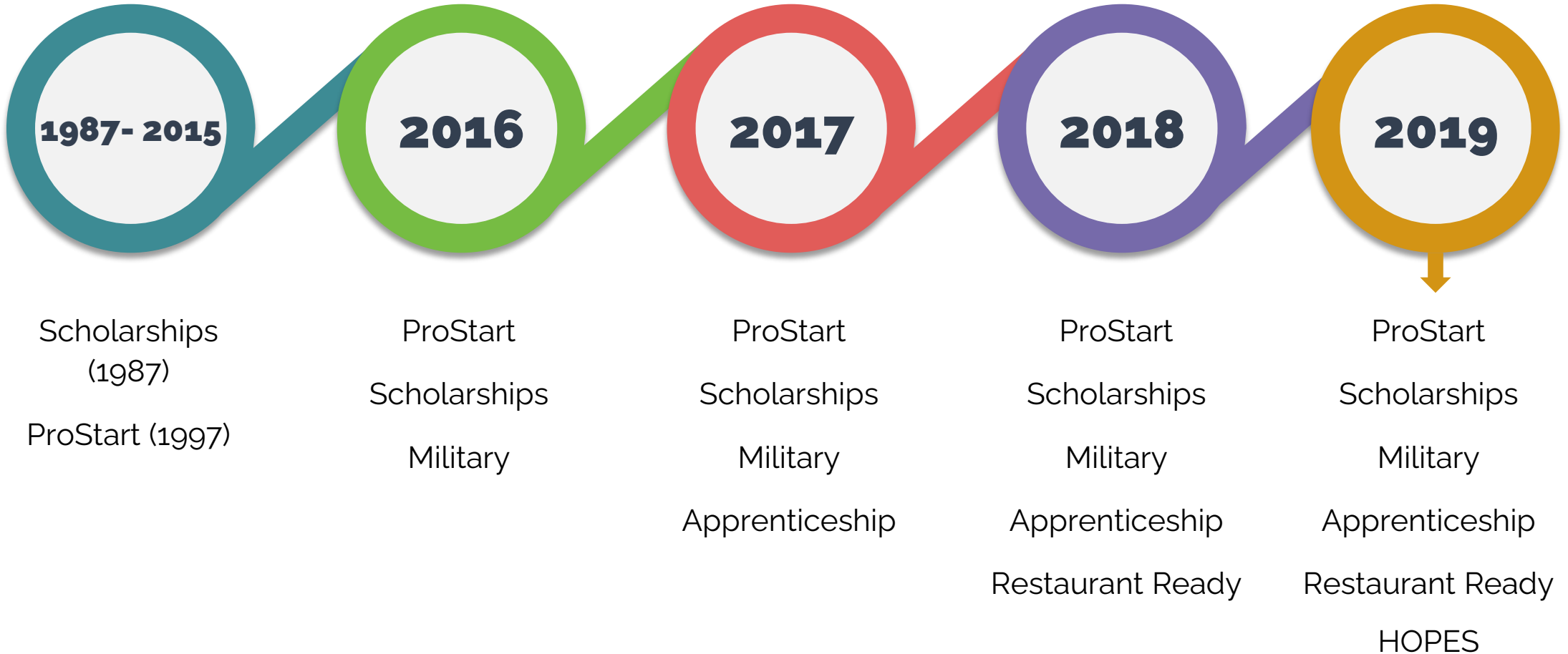
ADVANCE
people in our
industry
and change lives

NRAEF mission



Founded in 1987, we are the philanthropic arm of the National Restaurant Association whose mission is to change lives, uplift communities and empower people with the training and education they need to secure a better future.

NRAEF PROGRAM GROWTH



Nationally recognized career and technical education program; culinary arts and restaurant management training to build practical skills

1,700 high schools in all 50 states and US Territories

Graduates attain certificate upon completion of two exams, 400 on-the-job hours, and mastery of core competencies

Agreements with Post-Secondary institutions to offer credits

Often a segue

ProStart



130,000

STUDENTS ENROLLED ANNUALLY



Scholarships

Started in 1987

Awarded \$25 million to 5,000 students in 34 years

Annually award approximately 200 scholarships

Undergraduate scholarships

NPSI Scholarships

Educator Grants



\$1M

Awarded Annually





UNDERGRADUATE SCHOLARSHIPS

Background

- Started in 1987
- Merit based
- Hospitality-related degrees
- Range from \$2,500 - \$10,000
- Students apply online and review committee decides winners
- Used for any total cost of attendance expense (tuition/fees, books, housing, meals, any school-related expense)



UNDERGRADUATE SCHOLARSHIPS

CAN BE:

- Any undergraduate student
- Any age
- Non-ProStart students
- Already possess a previous undergraduate degree
- Going to any accredited college or university
- Previous scholarship recipient

CANNOT BE:

- Graduate or post-grad student (some exceptions)
- Relative of NRA, NRAEF, SRA employee, board member, or donor
- Attending a non-accredited school (eg. Apprenticeship programs)
- Attending a non-US based school (exceptions for Canada)

SNAPSHOT OF 2021 NRAEF UNDERGRADUATE SCHOLARSHIPS



• OVER 88%

have already started
working in the industry



2 OUT OF 3

are women



59%

self-identify as
BIPOC students



1 IN 2

are first generation
college students



1 IN 5

are military service
members or family



3.59

average GPA



22

average age. Youngest is
17 and oldest is 66

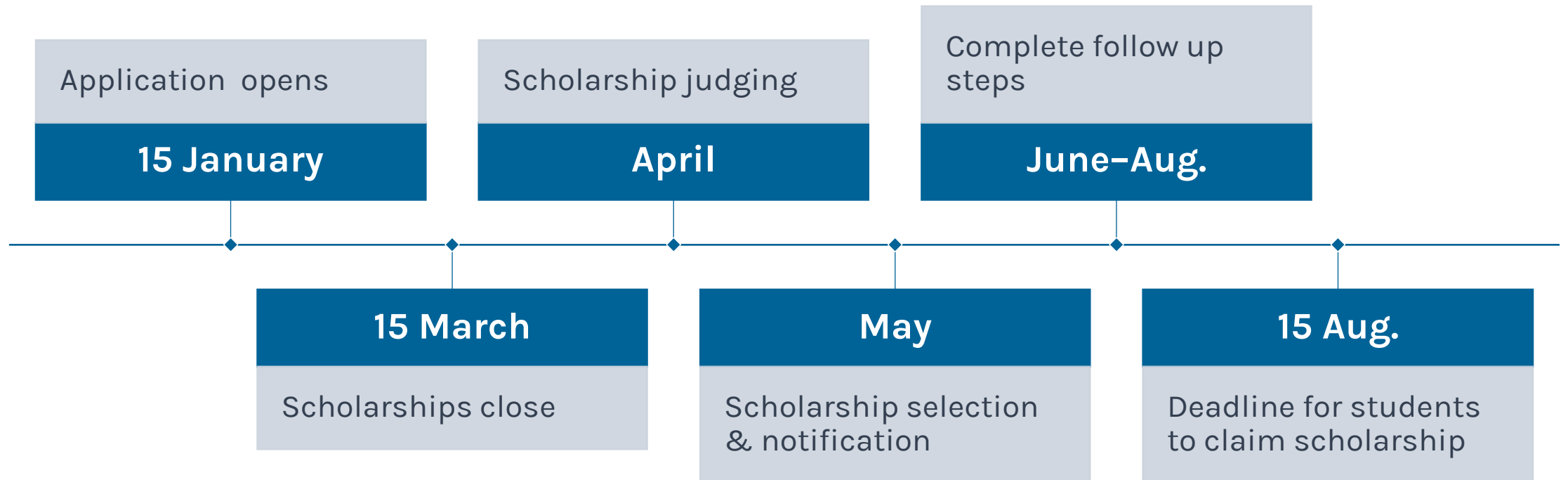


44 STATES

and US territories, attending over
136 unique colleges and
universities across the country



SCHOALRSHIP TIMELINE





CAMERON KINCAID

“

I am entering my senior year at San Jose State University studying Hospitality, Tourism, & Event Management. My grandfather was a successful hotel general manager for over 50 years. He instilled in me that to be successful in hospitality I “must have the sincere desire to serve people.” I genuinely enjoy serving others and providing positive and memorable experiences. This scholarship allows me to further pursue my goals and desires of becoming successful in the industry.”



- HOMETOWN
- Carmel, CA



- SCHOOL
- San Jose University



- MAJOR
- Hospitality



2021 MCHA SCHOLARSHIP RECIPIENT

Apprenticeship

USDOL registered apprenticeship program in partnership with AH&LA

Developed by industry leaders

Competency based NOT time-based program

Programs for restaurant manager, hotel manager and line cook

Combines on-the-job training with classroom instruction

Incentive funding available for employers



80%

RETENTION RATE

3,100+

APPRENTICES

- Offer an Advanced Culinary Training Program for Active Duty, Guard, and Reserve

- Celebrate excellence in Military Foodservice for all branches of the military

- Specific Scholarships for Servicemembers, Military Spouses and Children, and Veterans

- Connect with Industry through Industry Days and Career Panels

- Facilitate Transition Hiring through SkillBridge Partnership

- Eligible for VALOR GI Bill Benefits

Military



250,000

VETERANS WORKING
IN THE RESTAURANT
INDUSTRY



**A partnership with
community-based
organizations and local
hospitality employers**

**Individuals looking to enter
or reenter the workforce**

**Focuses on six
core competencies—first job
and life skills**

**Provides support/case
management along with job
readiness**

**Currently operating in 18
states**

Restaurant Ready



• USDOL REENTRY GRANT

Hospitality Opportunities for People (Re)Entering Society – HOPES Program

Creating pathways from the justice
system to jobs in restaurants and
hospitality

Connecting DOCs, CBOs and SRAs

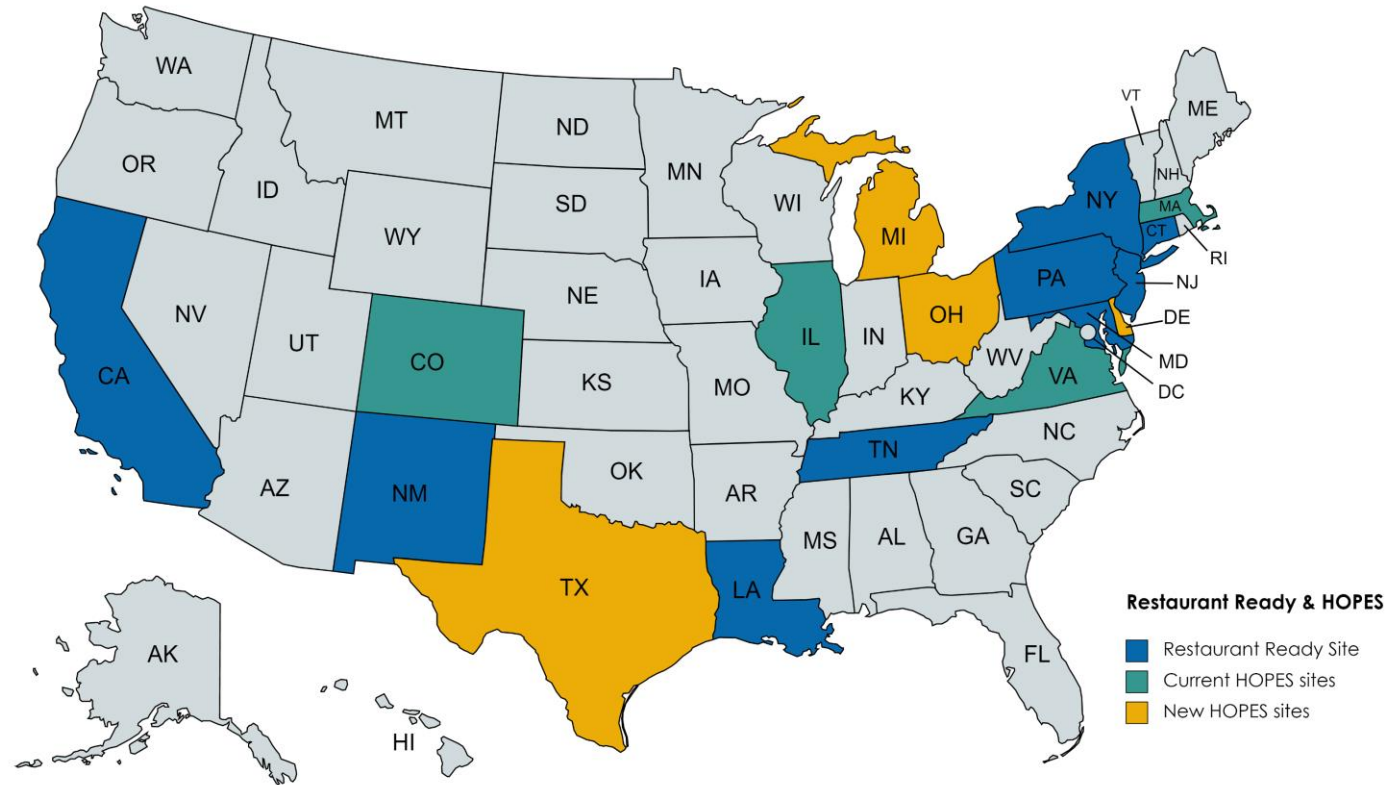
Employment, career pathways,
and support are the key factors
to reducing recidivism

Operating in CO, IL, MA, VA with
expansion plans to DE, MI, OH &
TX

HOPES



RESTAURANT READY & HOPES STATES



Created with mapchart.net



THANK YOU