



MONTEREY COUNTY HOSPITALITY ASSOCIATION PRESENTS



PINNACLE BANK
REACH HIGHER

**Laguna Seca Golf Ranch
Tuesday, April 27, 2021**

Sponsorship Opportunities

PRESENTING SPONSOR: \$2,500 - SOLD

- Company Name/Logo on all printed materials and select advertising
- Company Name/Logo on MCHA website as presenting sponsor for 12 months (\$500 value)
- Advertising space in two MCHA newsletters (\$600 value)
- One Foursome (\$700 value)
- On Course Tee Sign (\$175 value)
- Name/Logo as Title Sponsor on top of sponsor sign
- Program Mention as the PRESENTING SPONSOR

EAGLE SPONSOR: \$2,000

(3 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome (\$700 value)
- Two on Course Tee Signs (\$350 value)
- Advertising space in two MCHA newsletters (\$600 value)
- Name/Logo on Large Sponsor sign
- Program Mention as EAGLE SPONSOR

CART FLEET SPONSOR: \$1,750

(2 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome (\$700 value)
- Sponsor signs on one golf cart in every foursome
- Advertising space in one MCHA newsletters (\$300 value)
- Name/Logo on Large Sponsor sign
- Program Mention as the CART SPONSOR

CAR HOLE-IN-ONE SPONSOR: \$1,500 - SOLD

(1 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- On Course Tee Sign (at designated hole) (\$175 value)
- Display of car (s) on course
- Name/Logo on Large Sponsor sign
- Program Mention as the CAR HOLE-IN-ONE SPONSOR



MONTEREY COUNTY HOSPITALITY ASSOCIATION PRESENTS



PINNACLE BANK
REACH HIGHER

Laguna Seca Golf Ranch Tuesday, April 27, 2021

BIRDIE SPONSOR: \$1,250

(20 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome (\$700 value)
- On Course Tee Sign (\$175 value)
- Name/Logo on Large Sponsor sign
- Program Mention as BIRDIE SPONSOR

HOLE-IN-ONE ON A PAR 3: \$900

(5 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Twosome (\$350 value)
- On course Tee Sign (\$175 value)
- Program Mention as the HOLE-IN-ONE CONTEST SPONSOR.

SPECIALTY HOLE SPONSOR: \$900

(4 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Twosome (\$350 value)
- On course Tee Sign at Specialty Hole as determined by MCHA (\$175 value)
- Program Mention as the SPECIALTY HOLE SPONSOR.

HOLE SPONSOR: \$175

- On Course Tee Sign
- Mention in program as HOLE SPONSOR