

Upcoming Events

January 21st
Trends in Labor Law

February 9th
Bi-Monthly Membership Lunch

February 26th
Annual Dinner and Award Celebration Portola Hotel & Spa
[more](#)

In case you missed Monterey Herald "Between the Sheets"

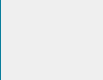
12/04/2015
11/06/2015
10/02/2015

If you would like to participate on any one of our Committees please contact Bonnie Adams at info@mcha.net

27th Annual Hospitality Recognition Lunch was celebrated on November 5 at the Portola Hotel & Spa. Approximately 550 shining stars of our industry were honored at a wonderful lunch and awards ceremony. Our Master of Ceremonies, Barry Brown, was spot on and engaging with his delivery of the "stories". A BIG [congratulations to our finalists](#) for going above and beyond their job descriptions...what fantastic employees we have in Monterey County! After giving an inspirational speech, Ted J. Balestrieri, CEO, The Sardine Factory and Chairman/CEO, Cannery Row Company, presented the Papa Vince trophy to our winner, **Alberto DaSilva, Aramark/Asilomar Conference Grounds**. Thank you to all the committee members, volunteers and businesses that donated to this wonderful event. Click here for the day's [photo Journal](#).



MCHA Annual Dinner & Award Celebration: Mark Your Calendars! Hospitality's International Man of Mystery is February 26th at Portola Hotel & Spa. Become a sponsor today and/or donate an item for the live or silent auction. [Click here for details.](#)



Government Affairs: As the year ends, it is time to look back at what we have accomplished and to look forward to 2016. We are currently reviewing our goals for 2016 and we will report on those in January. Looking back however, 2015 was a busy year. We accomplished a great deal, particularly on water and the Conference Center renovation. While there is a long way still to go, we are closer than we have been in years to securing a long term water supply. Work on the Conference Center is imminent. This is a synopsis of the GAC's accomplishments: [more](#)

Coalition of Peninsula Businesses: Despite opposition from the usual Peninsula parties the California Coastal Commission on October 6th unanimously approved amendments to Cal Am's test slant well permit and allowed testing to resume. Cal Am promptly performed some needed repairs on the well and resumed pumping. Results so far are quite promising – the well works fine and the amount of fresh water included in the pumping is minimal, so harm to the Salinas Valley Groundwater Basin (SVGB) is not a major issue. [more](#)

Holman Highway 68 Roundabout: MCHA's Destination Readiness initiative is an effort to prepare to mitigate traffic congestion that will accompany the Holman Highway 68 roundabout construction project. MCHA leaders are meeting with TAMC and City of Monterey staff to develop specific strategies to reduce the volume of cars commuting through the tunnel and Lighthouse Avenue. These strategies include increased park and ride opportunities, by encouraging employees to park in the downtown garage and MPC lots during the summer and take the MST JAZZ line to Cannery Row and New Monterey workplaces. Increased promotion of the MST Trolley will encourage day trip visitors to park downtown and take the free trolley to Cannery Row and other points of interest in the destination. Thank you to all the Human Resource Directors who responded to the survey. This data will help to assess employee park and ride needs and be sure we have capacity to respond. Stay tuned for more complete details in the new year.

Education Training 2016: The 2016 Seminar Series is set. Budget now for the best deal! The Monterey County Hospitality Association is bringing important training opportunities to MCHA members in 2016, including:

Professional Development/Career Enhancement to advance careers in the hospitality field:

- Trends in Labor Law – January 21st
- Performance Management Coaching - February
- MY Monterey I: Creating a 5-Star Destination - March
- Creating a Sustainability Culture – April
- Serving Alcohol Safely – April
- Woman's Hospitality Leadership Forum – May
- MY Monterey II: Creating a 5-Star Destination – September
- Emergency Preparedness and Safety – October
- Basics of Train the Trainer - November

(Topics and dates subject to change)

Seminars are available to unlimited staff participation for one fee. [Read more about the new pricing package..... Sign up today!](#)

Members Corner: At the December 8th Holiday Party and Membership lunch at the Portola Hotel & Spa, we were pleased to honor Barbara Meister, Public Affairs Director for the Monterey Bay Aquarium, as the recipient of "The Hospo", MCHA's Volunteer of the Year award. Barbara has been with the Monterey Bay Aquarium since May of 2011. In June of 2011 she joined the Government Affairs Committee and hasn't looked back! She continues to serve as an important and active member of this committee. Highlights of her service include: Chair of the Measure P committee, current chair of the Destination Readiness Committee and working many hours on our behalf ensuring the widening of Hwy 156 remains a priority. This year she joined the Board of MCHA and is completing her first two year term. Congratulations Barbara!!



Member Highlight: Pocketful of Plans - Looking for some fresh and fun ideas for your events you came to the right place! We are professional event planners that have worked all over the world planning beautiful and unique events and are now based in Monterey, an amazing destination for all events! If you're looking for Photo Booths and fun event and wedding service providers you have come to the right place. Check our services or just give us a call as we would love to discuss your event. We have lots of experience at many event venues in Monterey so we can help with any event needs, just ask. We look forward to hearing from you.



Check out PopShots, our amazing photo booth for the modern day! Looking for something completely new and different? Check out PopBooks, our flipbooks that will have your guests flippin' out!

Members Spotlight:

- Emser Tile
- Boardwalk Subs
- Rancho Canada
- Wrath Wines
- Sanctuary Beach Resort
- Aerography

