

May 2014 Vol. XXII

Hot Topics link:  
Dates to Remember!

June 3rd: Primary elections - see GAC article for endorsements [▶ more](#)

June 4th Employee Appreciation Day Monterey Fairgrounds

June 10th Monthly Membership Lunch Portola Plaza Hotel [Sign Up ▶](#)

August 25<sup>th</sup> Save the Date for the MCHA Golf Tournament

Between the Sheets MCHA Herald Column

1<sup>st</sup> Saturday of each month [▶ more](#)

We have a new facebook page!

Please like us and forward to your staff, associates and friends!



If you would like to participate on any one of our Committees please contact Bonnie Adams at [info@mcha.net](mailto:info@mcha.net)

**Employee Appreciation Day:** The teams are ready for an exciting and fun day at the 18th Annual Employee Appreciation Day competition, scheduled for June 4<sup>th</sup> at the Monterey Fairgrounds. Don't miss the fun! Join us for an amazing barbecue and cheer for your favorite teams!



**Government Affairs:** The widening of Highway 156 is a project that will take some years to make its way through the state bureaucratic process. Most projects of this magnitude take 20+ years to get to the construction phase. This project has an identified funding source which if approved could take more than ten years off that process. However one of the funding sources that is being considered is making it a toll road. While our visitors are used to paying tolls, our residents are not and have reservations about the concept.

Right now Cal-Trans is preparing a Supplemental EIR that will study tolling and related subjects such as diversion to avoid paying a toll in detail. MCHA is playing a lead role in helping keep this project and its funding (whatever mechanism that may be) moving forward.

**Coalition of Peninsula Business:** The Coalition of Peninsula Businesses and MCHA urge you to vote No on Measure O. Its unfunded mandates could easily cost each of us thousands of dollars for no extra water! We must stay focused on securing a water supply to replace what we will lose in 2016 [▶ more](#)

**Ambassador News:** We are in the process of updating our website! If you have any comments or suggestions please forward to Mark Watson [mark.watson@innsbythesea.com](mailto:mark.watson@innsbythesea.com) or the MCHA office at [info@mcha.net](mailto:info@mcha.net).

The Ambassador Committee is also creating an exciting co-op television opportunity for our members. Watch for an email coming soon with details!

**Membership News:** Get involved and be proactive! Renew your commitment to MCHA and our industry and realize the benefits of membership. Join one of our vibrant and influential committees, meet new contacts and make a difference: [download committee contact information.](#)  

**New Member Spotlight:** - High atop the rugged cliffs above the Pacific and the lush Carmel Highlands stands the romantic hideaway called Tickle Pink Inn. With 35 elegant rooms and suites, Tickle Pink is a luxurious Carmel, California inn.



**Focus on Membership:** Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

Hope Services  
Sardine Factory  
Pacific Gas & Electric

Nepenthe  
Salinas Cash Register  
Cypress Inn




**Room to Grow!**  
Small Business Loans from \$250K to \$10M. [Learn More ▶](#)

 **First Community Bank** MEMBER FDIC

[www.mcha.net](http://www.mcha.net)

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