

March 18th Vol. XII

Hot Topics:

Dates to Remember!

April 9th
Membership Lunch

June 5th Employee
Appreciation Day

If you would like to participate on any one of our Committees please contact Bonnie Adams at info@mcha.net


Member to Member Outreach Programs

- Direct-Link: a new membership exclusive opportunity to reach fellow MCHA members via email.
- Web site advertising
- Newsletter advertising
- Member Spotlight opportunities
- Mailing labels
- Brochures displayed at membership lunches

[more details](#)

MCHA Annual Dinner - It was spectacular, unforgettable and roared on into the evening. MCHA's Annual Awards dinner at the Hyatt Regency Monterey Hotel and Spa was reminiscent of the years gone by. Everyone was dressed to the hilt and danced the night away as new "Legends of the Hotel Del Monte" (pictures & details coming soon) were made celebrating Michael Oprish as the Hospitality Professional of the year.



Government Affairs News - MCHA has had recent success in the government affairs arena on three different and diverse fronts: water, the Conference Center and the Wharf Marketplace. These are areas where MCHA and its Government Affairs Committee worked diligently to support projects that we believe are each in their own way, important to the hospitality industry and the Monterey Peninsula. [more](#) 

Water Coalition - Water supply solution getting closer! The Public Utilities Commission case filed by Cal Am for its Monterey Peninsula Water Supply Project is getting closer to a conclusion, and that's good news for all water users. There is still a long way to go, but the odds are good that we're on the way to solving our water supply dilemma.

Testimony from all parties was filed February 22nd and the Coalition filed its testimony that day. Here's what the Coalition argued for and the reasons why it did: [more](#) 

Industry News - Benchmarking: New Requirement as of July 1, 2013 Benchmarking your buildings' energy efficiency will be required information prior to new leases, sales or re-financing as of July 1, 2013. Benchmarking documents a building's baseline energy usage which provides for the continuing assessment of improvements in energy efficiency. This new regulation is part of the state of California's ongoing goal of measuring the lowering of carbon emissions through improvements in energy efficiency. More information can be found at <http://www.energy.ca.gov/ab1103/>.

[Read entire article](#) [more](#)

New Member Spotlight - join us welcoming two new members



Elite Carmel Estate Management - A full Service Property Management Company



Kathleen Randazzo - Sotheby's International Realty

Focus on Membership - Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

[Scheid Vineyards](#)

[Visual Aids Electronics \(VAE\)](#)

[Refuge](#)

[Bernardus Winery & Lodge](#)

[Monterey Bay Aquarium](#)

[Hyatt Regency Monterey Hotel & Spa](#)



If you are interested in having your business spotlighted, please contact info@mcha.net

www.mcha.net

[click here if you are having difficulty viewing this email](#)