

November 15, 2012 Vol. VI

Hot Topics:

Dates to Remember!

December 11th

Christmas Lunch at the Monterey Plaza Hotel & Spa.

January 20th

4th Annual Rancho Cielo Culinary Roundup. Mark your calendars!

If you would like to participate on any one of our Committees please contact Bonnie Adams at info@mcha.net

Member to Member Out Reach Programs

- Direct-Link: a new membership exclusive opportunity to reach fellow MCHA members via email.
- Web site advertising
- E Newsletter advertising
- Member Spotlight opportunities
- Mailing labels
- Brochures displayed at membership lunches

[more](#) details



22nd Annual Nick Lombardo Memorial Golf Tournament: The tournament was held at the beautiful Del Monte Golf Course on October 23rd where their great staff set the stage for a smooth and well run tournament. We thank them for their generous sponsorship and continued support! A big thanks to our golf committee, [sponsors](#) and [contributors](#) in helping to make this a fun and successful golf tournament! The day started out with festive refreshments from Young's Market during registration and they flowed generously to the golf course. We thank them for their support on and off the course! We also want to thank all of our [course food vendors](#) - what a great showing of amazing food and specialty products! Last year our prize box raffle was so fun we decided to do it again! Thanks to all those that contributed amazing prizes for this special raffle. Click on the picture for the day's [photo journal](#) and for a [list of winners](#).



24th Annual Hospitality Recognition Lunch: The 24th edition of this one-of-a-kind event was held at the Monterey Conference Center on November 1st and had over 500 people in attendance including many elected officials and dignitaries. Our MC, Barry Brown, was spot on with his delivery of the "stories" and Ted Balestreri gave us an inspirational speech of how influential Papa Vince was at the Sardine Factory and to our industry. [Thank you to all the committee members, volunteers and businesses](#) that donated to this wonderful event. And a **BIG congratulations to our finalists** for going above and beyond their job descriptions....what fantastic employees we have in Monterey County! Click here for the day's [photo journal](#).

Government Advocacy: MCHA has endorsed Supervisor Simon Salinas for appointment to the California Coastal Commission ...and why is that important?

Any water project built to supply water to the Monterey Peninsula, our single biggest issue, will require Coastal Commission approval. The widening of Highway 156, another critical concern for MCHA, will require the Coastal Commission's approval. That is why who gets appointed is important. [more](#)

Local Industry News MCHA's endorsement recap

Monterey County

Supervisor, District 1: Fernando Armenta
Supervisor, District 5: Dave Potter

City of Pacific Grove

Mayor: Bill Kampe
City Council: Casey Lucius

City of Del Rey Oaks

City Council: Mike Ventimiglia

City of Seaside

Mayor: Ralph Rubio
City Council: Ian Oglesby

City of Monterey

City Council: Elizabeth "Libby" Downey

17th Senate District

Assembly member: Bill Monning

City of Salinas

Mayor: Joe Gunter

MCHA is very proud of the role it played in this year's election. We look forward to continuing to work with all of our elected officials. [more](#)

Focus on Membership - Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

[Eric Miller Architects](#)
[Flaherty's](#)
[CCME](#)

[InnerWorkings](#)
[Baja Cantina](#)
[McIntyre Vineyards](#)



If you are interested in having your business spotlighted, please contact info@mcha.net

www.mcha.net

[click here if you are having difficulty viewing this email](#)