

MCHA Insider ~Flash~

August 27, 2012 Vol. I

Hot Topics:

Dates to Remember!

September 9th 2-6pm

MCHA Presents Endless
Summer..... A Beach Party
benefiting the Drummond
Culinary Academy at Rancho
Cielo and MCHA Monterey
Plaza Hotel & Spa

October 23rd

MCHA Presents 22nd Annual Nick Lombardo Golf Tournament Del Monte Golf Course

November 1st

23rd Annual Hospitality Recognition Lunch Monterey Conference Center

If you would like to participate on the Golf Tournament or Recognition Lunch Committees please contact Bonnie Adams at info@mcha.net

Member to Member
Out Reach Programs

- Direct-Link: a new membership exclusive opportunity to reach fellow MCHA members via email.
- Web site advertising
- Newsletter advertising
- Member Spotlight opportunities
- Mailing labels
- Brochures displayed at membership lunches

details @ www.mcha.net

1st Annual Endless Summer Beach Party and Concert on the Bay

Don't miss the 1st Annual Endless Summer Beach Party and Concert on the Bay benefiting MCHA and Rancho Cielo's Drummond Culinary Academy on September 9th from 2-6 pm at the Monterey Plaza Hotel & Spa. Click here for more information and to purchase tickets. This is your opportunity to volunteer for this fun event and support MCHA and Rancho Cielo - we need your help! Contact Bonnie Adams at info@mcha.net for details.

Employee Appreciation Day

Congratulations to Bernardus Lodge for winning the Overall Competition at Employee Appreciation Day

June 6th at the Monterey Fairgrounds for the first time! They had stiff competition from the most diverse field of competitors we have seen at these competitions. Click here for a list of individual competition winners and pictures. We also want to congratulate the Inn at Spanish Bay for their close win in the 4th annual soccer



tournament. And for the 3rd year in a row, the "Gloria" award for team spirit (named after Gloria McPherson who started this event 16 years ago) goes to Bernardus Lodge. Thank you to all the teams for participating in our fun day of friendly competitions.

Government Advocacy

MPWMD decision to collect the fee was highly controversial and hotly contested. MCHA had a number of concerns and was heavily involved in this issue. We wrote to the District Board, attended their meetings and workshops and met individually with the District Board and staff.

To be clear, MCHA supports the efforts of the MPWMD to help find a water supply solution for the Monterey Peninsula. Our position on that has not changed. We need a sustainable, long term water supply. The MPWMD will play a key role in building and managing that water supply. However.

Interested in learning more? Join us at our monthly government affairs meetings the 1st Thursday of each month at 8:30 am at the Clement or visit our website at www.mcha.net

Industry News

The California Restaurant Association (CRA) has recently learned of fraudulent tactics being used to promote the filing of workers compensation lawsuits against restaurants. To learn



Member Spotlight

BookKeeping Express "We handle your books so you can get back to business!" Locally owned and operated, BookKeeping Express offers a full suite of outsourced bookkeeping services. With BookKeeping Express, you don't just get a bookkeeper - you also have access to a national team of finance professionals who keep your books clean, accurate and organized. Ileen Grove, 393-4343 - www.bookkeepingexpress.com/ca001

If you are interested in having your business highlighted please contact info@mcha.net

Focus on Membership

Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

Illusions of Grandeur

Carmel Valley Roasting

Kelly Productions

Rheim Dermatology

Pacific Etched Glass

Bob the Printer







