

December 2013 Vol. XVIII

**Hot Topics:
Dates to Remember!**

January 16th
Trends in Labor
Law/Affordable Health
Care Act

February 11th MCHA
General Membership
Lunch

February 21st
MCHA Annual Dinner
Monterey Marriott

Rancho Cielo Now
Recruiting

Between the Sheets
MCHA Herald Column
1st Saturday of each
month

We have a new
facebook page!

Please like us and
forward to your staff,
associates and friends!



If you would like to
participate on any one
of our Committees
please contact Bonnie
Adams at
info@mcha.net





At the December 10th Holiday Party and Membership lunch at the beautiful Monterey Plaza Hotel & Spa, we were pleased to honor Mark Watson, General Manager of Inns by the Sea, as the recipient of "The Hospy", MCHA's Volunteer of the Year award. Inns by the Sea has five properties in Carmel that include the Carriage House Inn, Candlelight Inn, The Dolphin Inn, Svendsgaard's Inn and Wayside Inn. Mark and Inns by the Sea have been members of MCHA since 2008. Prior to 2008, he was a member for 12 years while working for different properties. He joined our Board of Directors in 2011 and continues to serve in this capacity. He will be a member of the Executive Committee in 2014. He has been the co-chair of the Hospitality Recognition Lunch Committee in 2012 and 2013, a member of the Golf Committee in 2013, the Ambassador Committee in 2013 and is a past member of the Education Committee. He is an asset to all committees he serves. Mark has always enthusiastically given of his time and talent whenever asked. He is dedicated to the hospitality industry and serves as an advocate to promote our industry.

Congratulations Mark on being MCHA's Volunteer of the Year for 2013!

"Between the Sheets": For a brief year end recap of MCHA activities read the December column that runs in the Monterey County Herald the first Saturday of each month. [Between the Sheets "Good Year for Tourism Industry"](#) at the Monterey County Herald website [more](#)


Education Training 2014 (New Seminar Pricing - Plan and Budget Now!)

Training starts in January! [Sign up](#) now so you can take full advantage of the new seminar package pricing. The Monterey County Hospitality Association is bringing important training opportunities to MCHA members in 2014, including:  



Professional Development/Career Enhancement to advance careers in the hospitality field

- Developing Guest Loyalty – February
- The Three Cs: Confidence, Communication and Credibility – May
- Using Emotional Intelligence to Drive Performance – September
- Setting Goals: Convert Strategy to Flawless Execution – November

Professional Services to build skills and keep knowledge current:

- Trends in Labor Law/Affordable Health Care Act – January 16th 8:00 am. 
- Creating Sustainability to Drive Profits – April
- Serving Alcohol Safely – May (tentative)
- (Topics and dates subject to change)

Seminars are available to unlimited staff participation for one fee. Read more about the new pricing package..... [Sign up today](#) Note: If you have signed up for the new seminar pricing program, please contact Bonnie Adams at the administrative office – 626-8636.

Industry News: Last Reminder - The Water Management District announces an important public outreach campaign that directly effects MCHA members. All California American Water customers within the MPWMD are eligible and the rebates are very generous! Some rebates include up to \$200 for a high efficiency toilet or up to \$1000 for a commercial grade clothes washer. We are urging businesses and commercial property owners to act as these water efficient fixtures and appliances become requirements on 1/1/14. For more information, please visit www.montereywaterinfo.org or call 831.658.5601  

Focus on Membership - Renew your commitment to MCHA and our industry and realize the benefits of membership by including us in your New Year's Resolutions! Join one of our vibrant and influential committees, meet new contacts and make a difference:

- Government Affairs
- Education
- Ambassador
- Special Events: Annual Dinner, Employee Appreciation Day, Golf Tournament, Hospitality Recognition Lunch

Commit to attending our bi monthly membership lunches – the next one is February 11th. This is a great opportunity to network with fellow members and get up to date on what's happening in our industry.

Attend an event! This is a fun and important way you can support MCHA. The next event is our Annual Dinner on February 21st at the Monterey Marriott. We will be honoring our Hospitality Professional of the Year.

Commit to professional development for you and your staff. The first of 7 seminars is January 16th.

Check the website for updates or contact MCHA Executive Director Bonnie Adams info@mcha.net or call 626-8636 for more information.

Happy Holidays and a Prosperous New Year from the MCHA Board of Directors!



www.mcha.net

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