

August 2013 Vol. XVI

Hot Topics:
Dates to Remember!

September 17th
Education Seminar
[more](#)

October 8th
Membership Lunch
at the Portola Hotel & Spa

November 1st
Hospitality
Recognition Lunch
(Nominations are open
to all MCHA members
and are due September
23) [more](#)

Rancho Cielo Now
Recruiting  

We have a new
facebook page!







Please like us and
forward to your
staff, associates
and friends!



If you would like to
participate on any
one of our
Committees please
contact Bonnie
Adams at
info@mcha.net



23rd Annual Nick Lombardo Memorial Golf Tournament:

Congratulations to VIP Babysitting for winning 1st place Gross with a score of 53 and Union Bank/Yellow Cab for winning 1st place Net with a score of 50! They played on August 22nd under sunny skies at the beautiful Laguna Seca Golf Ranch. We thank Laguna Seca for their generous sponsorship and continued support and acknowledge their great staff for a smooth and well run tournament! And thank you to Balesteri's at Laguna Seca Golf Ranch for the fabulous lunch and dinner buffet! Big kudos need to go to our hard working golf committee for putting on an incredible tournament, and our [sponsors](#)   and contributors who helped make this a fun and successful tournament! The day was filled with festive refreshments from Young's Market and Southern Wine & Spirits. We thank them for their support on and off the course! We also want to thank all of the on [course food vendors](#)   comprised of our local outstanding restaurants and vendors that provided amazing food, beverages and specialty products...as well as entertainment! What a great showing! Last year our prize box raffle was so fun we decided to do it again! Thanks to all those that contributed amazing prizes for this special raffle. It was a great day of fun, friendly competition and camaraderie among our members and industry professionals. Click on the picture for the day's [photo journal](#) and for a list of the days [scores](#).  

Education Training 2014 and New Seminar Pricing - Plan and Budget Now!

The Monterey County Hospitality Association is bringing important training opportunities to MCHA members in 2014, including:

Professional Development/Career Enhancement to advance careers in the hospitality field

- Developing Guest Loyalty – February
- The Three Cs: Confidence, Communication and Credibility – May
- Using Emotional Intelligence to Drive Performance – September
- Leadership Skills and Secrets – November

Professional Services to build skills and keep knowledge current

- Trends in Labor Law/Affordable Health Care Act – January 16th 8:00 am check in, 8:30 am seminar start time
- The Sustainable Destination: Marketing the Monterey Region – April
- Serving Alcohol Safely – May (tentative)

(Topics and dates subject to change)









Seminars are available to unlimited staff participation for one fee. Read more about the new pricing package..... [more](#)

Government Affairs - MCHA has been actively participating in the recent round of meetings sponsored by the City of Monterey on homeless issues. The latest meeting was held Wednesday August 28 in front of the Monterey City Council. Kim Bui Burton and Police Chief Penko presented a detailed report to the Council on their findings and recommendations following an extensive study of homeless issues and programs throughout the state and after a significant amount of local outreach. ... [more](#)

Coalition of Peninsula Businesses - The Coalition of Peninsula Businesses, which MCHA is a member of, is justifiably proud of the work it has done on the water issues affecting the Peninsula business community. Recently the California Public Utilities Commission approved a change in how commercial entities will be charged for water use. All commercial enterprises that comply with Cal Am's Best Management Practices (BMPs) for water conservation will be charged at the lowest commercial rate, regardless of total water use.



In order to qualify for the lowest possible rates, commercial enterprises must complete and submit Cal Am's survey by September 25th.

For your convenience, a cover letter from [John Narigi and Mike Zimmerman](#)   explaining this is included here along with the [Cal Am survey](#)  , [Cal Am's explanation of BMPs](#)   and [Cal Am's letter describing the process.](#)  

Focus on Membership - Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

[1st Capital Bank](#)

[Bubba Gump Shrimp Company](#)

[Cooper's Pub](#)

[Mahoney & Associates](#)

[Monterey Plaza Hotel & Spa](#)

[Monterey Bay Urgent Care](#)



If you are interested in having your business spotlighted, please contact
info@mcha.net

www.mcha.net

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