




July 2013 Vol. XV

### Hot Topics:

#### Dates to Remember!

**August 2<sup>nd</sup> - 8<sup>th</sup>**  
Annual Clambake in honor of Supervisor Dave Potter  

**August 13<sup>th</sup>** MCHA Membership Lunch - Monterey Beach Resort 

**August 22<sup>nd</sup>** MCHA Annual Golf Tournament 

**October 6<sup>th</sup>** Endless Summer

**November 1<sup>st</sup>** Hospitality Recognition Lunch

**Rancho Cielo Now** Recruiting  

If you would like to participate on any one of our Committees please contact Bonnie Adams at [info@mcha.net](mailto:info@mcha.net)




**23rd Annual Golf Tournament** - Don't miss the 23<sup>rd</sup> Annual Nick Lombardo Memorial Golf Tournament on August 22<sup>nd</sup> at Laguna Seca Golf Ranch. You should have received your invitation in the mail as well as via email. Check out the great [sponsorship packages](#) – many include golf! Or get your foursome together and [sign up today](#) – spots are filling up quickly! We also have an amazing raffle with great prizes. [Click here](#) to view and call 626-8636 to purchase. We are also looking for donations for prizes – please [click here](#) and complete the form. Thanks for your support!



**Between the Sheets** - Since 1995, MCHA has awarded some \$40,000 in scholarships to more than 30 students. Applicants include high school seniors pursuing hospitality and wine degrees and adults completing certifications and continuing education in those fields. 

**Budget now!** - The Education Committee is introducing the 2014 Unlimited Education Seminar Package. This package offers you a great way to maximize your training at a reduced annual price. The offer includes *unlimited* seminar attendance and is extended to all employees of your business for the calendar year 2014 as follows:

- \$150 per year for businesses with less than 50 employees
- \$300 per year for businesses with 50 – 100 employees
- \$450 per year for businesses with 100+ employees

 The seminar schedule will include 5 – 7 seminars. Topics may include Trends in Labor Law, Guest Loyalty, 3 C's in Developing a Professional Presence, Emotional Intelligence and Effective Leadership among other topics. Single seminar price is \$25. Some certificate courses may include an extra fee. Based on space availability.

**Members In The News** - Congratulations MCHA! On July 18<sup>th</sup>, in front of 400 distinguished guests, the MCHA was awarded the 2013 Business Excellence Award for Business Associations by the Monterey Peninsula Chamber of Commerce. Congratulations to our membership and especially the Board of Directors who work so hard for the organization and the industry. The results you have achieved already in just the first half of your term are outstanding. Our visitors, our community and especially me, appreciate all you do. You deserve this! Steve McNally Chair, MCHA



**Focus on Membership** - Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

[California American Water](#)

[MCCVB](#)

[VIA Magazine](#)

[Asilomar Conference Grounds](#)

[CSUMB School of Business](#)

[Pierce Ranch Vineyards](#)



If you are interested in having your business spotlighted, please contact [info@mcha.net](mailto:info@mcha.net)

[www.mcha.net](http://www.mcha.net)

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