

October 22, 2012 Vol. V

Hot Topics:

Dates to Remember!

October 23rd

MCHA Presents 22nd Annual Nick Lombardo Golf Tournament [Sign up now](#) Del Monte Golf Course

November 1st

24th Annual Hospitality Recognition Lunch Monterey Conference Center. [RSVP today!](#) [more](#)

November 8th

Education Seminar "Serving Alcohol Safely" [Sign up now](#)

January 20th 4th

Annual Rancho Cielo Culinary Roundup. [Mark your calendars](#)

If you would like to participate on any one of our Committees please contact Bonnie Adams at info@mcha.net

Member to Member Out Reach Programs

Direct-Link: a new membership exclusive opportunity to reach fellow MCHA members via email.

Web site advertising

Newsletter advertising

Member Spotlight opportunities

Mailing labels

Brochures displayed at membership lunches

[more](#) [details](#)

Hospitality Recognition Lunch - A one of a kind event for Monterey County, recognizing, celebrating and awarding the outstanding people working in the hospitality industry who perform beyond expectations. All nominated employees will be publicly recognized and will receive an "Excellence in Hospitality" pin. Judges have chosen eleven finalists, including the Papa Vince Award and Special Achievement Award from those nominated. **Come join us at this very special lunch honoring our employees. [RSVP today](#)**

[2011 Hospitality Recognition Lunch Photo Journal](#)



courtesy of [DMT imaging](#).

Government Advocacy - CAL AM NON-RESIDENTIAL RATE STRUCTURE TO CHANGE?

The cost of water is going up ... in some cases dramatically. Some of that, as has been broadly reported in the news, may be due to billing errors or leaks. But the rate structure itself may have something to do with it, too. The Cal Am rate structure relies on a complicated tiered rate structure that increases the per unit cost of water as the amount of water used increases. Some help may be on the way ... [more](#)

Local Industry News - 156 update

TAMC Board has approved the Scope of Work and the Consultant has been hired and is at work to complete the traffic and funding study focusing on the possibility of a private/public partnership using tolling as a financing mechanism. This study should be available for public review in early 2013. Cal Trans has identified several less expensive alternatives for the interchange at 101 and 156 for north bound 101 traffic off of the new 156. Details of these alternatives will need to be developed as the total project proceeds. TAMC continues to work with the Coastal Commission for final approval of the project.



Remember to vote on November 6th. Click to review MCHA's [November 2012 Election](#)

[Endorsements](#)

Focus on Membership - Did you know these businesses were a part of MCHA? Check out their website and support your fellow members:

[Accurate Payroll & Accounting](#)

[Big Sur River Inn](#)

[Tricord](#)

[American Audio Visual](#)

[Inns by the Sea](#)

[Enterprise Rent a Car](#)



[If you are interested in having your business spotlighted, please contact \[info@mcha.net\]\(mailto:info@mcha.net\)](#)

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