



Monterey County Hospitality Association

The Voice of Your Hospitality Community

E-Newsletter

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October 13th MCHA Members Luncheon - Embassy Suites

October 27th - Education Seminar "Developing Personal Traits for Success"

November 5th Hospitality Recognition Lunch - Details

Employee Appreciation Day: Thank you to our great EAD committee and army of volunteers that helped make the 19th Annual Employee Appreciation Day a success! And a big thanks to everyone that donated food, equipment or activities! We could not have had this event without the support of our fantastic membership! We'd like to congratulate the Inn @ Spanish Bay for winning overall first place and to the InterContinental The Clement Monterey for winning "The Gloria" Team Spirit Award. And congratulations to the crew from the Lodge @ Pebble Beach for winning the exciting soccer tournament! We ended the day by serving close to 1000 employees and their families. [To view photos click here.](#)



25th Annual Nick Lombardo Memorial Golf Tournament:

Congratulations to VIP Babysitting Service for winning 1st place Gross and to the team of Carmel Mission Inn and Hofsas House for winning 1st place Net! They played on August 24th under sunny skies at the beautifully renovated Quail Lodge & Golf Club. We thank Quail Lodge & Golf Club for their generous sponsorship and support and acknowledge their great staff for a well-run tournament! We also want to thank Carol Chorbajian and CCM&E Destination Services for being our Presenting Sponsor this year! Big kudos need to go to our hard working golf committee for putting on an incredible tournament, and our [sponsors](#) and contributors who helped make this a fun and successful tournament! The day was filled with festive refreshments from Southern Wine & Spirits. We thank them for their support on and off the course! We also want to thank all of the [on course food vendors](#) comprised of our local outstanding restaurants, wineries, breweries and vendors that provided amazing food, beverages and specialty products! What a great showing! Our prize box raffle has become a tradition! Thanks to all those that contributed amazing prizes for this special raffle. And congratulations to the winners! It was a great day of fun, friendly competition and camaraderie among our members and industry professionals. Those that attended the pre-event reception had a great time being pampered by Marilyn Monroe Spa, enjoying wonderful wine and libations and bidding on fun auction items! Click on the picture for the day's [photo journal](#) courtesy of [DMT Imaging](#) and for a list of the day's [winning scores](#).



Calling All Members!: - Wanna have some fun? Then join MCHA Ambassador Club. Our friendly Ambassadors sole mission in life is to make your experience with MCHA the most positive, the most rewarding and the most fun! Ambassadors welcome new members into the fold, help existing members find the right and best ways to participate and support the efforts of the board and general membership throughout the year. It's the perfect way to truly learn all that MCHA has to offer, it's a great way to make new business connections and it's the most positive step YOU can take to ensure that you're getting the most value and benefit of your membership in this important organization. Did we mention the FUN? We keep our meetings short and concise so we get you home at decent hour. We share the duties so no one carries all the weight, we listen to everyone's ideas and suggestions and we serve food and



beverages at every meeting! The Ambassador Club is also designed to recognize and reward the efforts of all those who join our special club, so by year end, we will have some special treats for those folks who have gone over and above to serve the committee. We hope you will consider joining us, you won't be disappointed! To join, contact Vicki Tackett at vickit@certifiedfolder.com or Cynthia Buhl at cynthiab@pactrust.com

Government Affairs:

[Here is an update on a number of issues recently discussed by the GAC:](#)

Water Issues from supply, rationing, rates and the CDO to Hwy 156, the Monterey Conference Center, General Plan/Wine Corridor to a policy on Short Term Rentals. For details [click here](#).

[Progress report on widening of highway 156 TAMC:](#) (The Transportation Authority of Monterey County) at its June 27th board meeting approved the funding, with participation of Cal-Trans, for a "Traffic and revenue study". This study will identify in detail all traffic traveling on the present highway 156. Its type, origin and destination as well as registration domicile within certain parameters.

This data which will include the summer tourist season as well as the agriculture harvest season, will allow accurate prediction of the possibility of financing the new highway through tolling as well as possible toll rates for different segments of traffic. It will also identify divergence both present, due to traffic congestion and projected, due to toll avoidance. Much of this data will be collected with the corporation of cell service providers using blue tooth technology.

[Coalition of Peninsula Businesses:](#) Progress, delays on water project – so what's new? *Bob McKenzie consultant to the Coalition of Peninsula Businesses* As noted by the Herald in its August 19th editorial, our much-needed water supply project is moving forward. But as usual, we are experiencing delays – some of which were avoidable. Here are some of the delays and comments on them.

[Scholarship Money Available:](#) MCHA and the National Restaurant Association are excited to offer scholarship opportunities for high school seniors, those currently enrolled in a college hospitality/wine major or an adult student currently in the hospitality industry wanting to further their education for career advancement in the hospitality/wine-related industries. The Foundation offers scholarships up to \$2,500 awarded on a competitive basis to qualified applicants.

[Visit the MCHA website to complete the application.](#) In addition, there are numerous other hospitality related local scholarships available which are also listed on the MCHA website.

If you have questions, please contact Bonnie Adams at 626-8636.

[Members Corner:](#) How do you like our new look? Special thanks to Mark Watson, Vicki Tackett and their committee for taking on the MCHA website and upgrading the look and its functionality. If you haven't visited [take a look!](#)

[Member Highlight:](#) Carmel Road Winery - Inland from Monterey's rugged coastline, yet still directly in the path of the ocean's relentless influence, Carmel Road Winery creates vibrant Chardonnay, Pinot Noir and Riesling that captures the essence of this remarkable region.



CARMEL ROAD.

We were drawn to the area two decades ago, attracted by the combination of cool, foggy nights and warm, sunny, days that ripen fruit to perfection. Once thought too cool for vineyards, Monterey is now considered one of the premiere growing regions in



In case you missed Monterey Herald "Between the Sheets"

[April 3rd, 2015](#)

[May 1st, 2015](#)

[June 5th, 2015](#)

[July 3rd, 2015](#)

[July 31st, 2015](#)

If you would like to participate on any one of our Committees please contact Bonnie Adams at info@mcha.net

California. Our sustainably farmed vineyards stretch across windswept benchlands, where the maritime climate and well-drained, alluvial gravel soils produce highly expressive wines. The first vintage of Carmel Road wines was released in 1999.

There's a back road that stretches from the town of Carmel by the Sea, traversing the Arroyo Seco and through scenic gaps in the Santa Lucia hills, connecting the inland growing region with to the ocean. This winding trail was the inspiration for our name, our own Carmel Road.

Members

Spotlight:

[PG Adult Education](#)

[Hudson Martin Ferrante Street
Witten & DeMaria PC](#)

[Luxury Concierge Carmel](#)

[Marilyn Monroe Spas](#)

[Casa Munras](#)

[Eternity Telecommunications](#)

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