

**Monterey County Hospitality Association's
27th Annual
Nick Lombardo Memorial Golf Tournament**

**Presented by CCM&E
Quail Lodge & Golf Club
Monday, August 28, 2017**

Sponsorship Opportunities

PRESENTING SPONSOR: \$3,500 – SOLD!

- Company Name/Logo on all printed materials and select advertising
- Company Name/Logo on MCHA website as presenting sponsor for 12 months
- Selected individual introduced to speak at opening of awards ceremony
- Advertising space MCHA newsletters (\$600 value)
- One Foursome and 4 additional guests to a heavy appetizer reception (\$880 value)
- Four rooms at Quail Lodge on either August 27 or 28 (\$1,400 value)
- Introduce tournament winners at awards ceremony
- On Course Tee Sign & product table (\$175 value)
- Name/Logo as Title Sponsor on top of sponsor sign
- Program Mention as the PRESENTING SPONSOR

EAGLE SPONSOR: \$2,500 - 2 SOLD!

(3 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome plus 4 additional tickets to a heavy appetizer reception (\$880 value)
- On Course Tee Sign & product table (\$175 value)
- Advertising space in MCHA newsletters (\$600 value)
- A special room rate of \$150 at Quail Lodge on either August 27 or 28 (\$600 value)
- Name/Logo on Large Sponsor sign
- Program Mention as EAGLE SPONSOR

MILLION-DOLLAR HOLE-IN-ONE SPONSOR: \$2,350

(1 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome and 4 additional guests to a heavy appetizer reception (\$880 value)
- On Course Tee Sign (at designated qualifying hole) & product table (\$175 value)
- Introduce the event and the participant
- Tee Sign at Final shoot out hole
- Four deluxe Refuge Admissions
- Advertising space in MCHA newsletters (\$600 value)
- Name/Logo on Large Sponsor sign
- Program Mention as the MILLION-DOLLAR SPONSOR

PUTTING CONTEST SPONSOR: \$2,000

(1 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome plus 4 additional tickets to a heavy appetizer reception (\$880 value)
- Introduce the event and the winner
- Name/Logo on Large Sponsor sign
- Advertising space in MCHA newsletters (\$600 value)
- Putting Contest Location Tee Sign (\$175 value)
- Logo on Putting Contest tickets
- Program Mention as the PUTTING CONTEST SPONSOR.

CART FLEET SPONSOR: \$2,000

(2 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome and 4 additional guests to a heavy appetizer reception (\$880 value)
- Sponsor signs on one golf cart in every foursome
- Advertising space in MCHA newsletters (\$600 value)
- Name/Logo on Large Sponsor sign
- Program Mention as the CART SPONSOR

CAR HOLE-IN-ONE SPONSOR: \$1,300 - SOLD

(1 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome (\$700 value)
- On Course Tee Sign (at designated hole) & product table (\$175 value)
- Display of car (s) on course
- Name/Logo on Large Sponsor sign
- Program Mention as the CAR HOLE-IN-ONE SPONSOR

BIRDIE SPONSOR: \$1,300

(6 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome and 4 additional tickets to a heavy appetizer reception (\$880 value)
- On Course Tee Sign & product table (\$175 value)
- Name/Logo on Large Sponsor sign
- Program Mention as BIRDIE SPONSOR

CORPORATE SPONSOR: \$1,200

(8 AVAILABLE)

- Name/Logo on all printed materials and select advertising
- One Foursome (\$700 value)
- On Course Tee Sign & product table (\$175 value)
- Name/Logo on Large Sponsor sign
- Program Mention as CORPORATE SPONSOR

HOLE-IN-ONE ON A PAR 3: \$850

(5 AVAILABLE)

- **Name/Logo on all printed materials and select advertising**
- **One Twosome (\$350 value)**
- **On course Tee Sign (\$175 value)**
- **Program Mention as the HOLE-IN-ONE CONTEST SPONSOR.**

SPECIALTY HOLE SPONSOR: \$850

(4 AVAILABLE)

- **Name/Logo on all printed materials and select advertising**
- **One Twosome (\$350 value)**
- **On course Tee Sign at Specialty Hole as determined by MCHA (\$175 value)**
- **Program Mention as the SPECIALTY HOLE SPONSOR.**

SNACK CART SPONSOR: \$600

(1 AVAILABLE)

- **Name/Logo on all printed materials**
- **Sponsor Sign on the snack cart**
- **Two tickets to the dinner and awards ceremony (\$90 value)**
- **Program Mention as the SNACK CART SPONSOR.**

HOLE SPONSOR: \$175

- **On Course Tee Sign**
- **Mention in program as HOLE SPONSOR**